

excellence



June 23, 2014

Harbor Shores Golf Club
201 Graham Avenue
Benton Harbor, MI

Shotgun Start: 8:00 am

Cost: \$250/player

Hole Sponsorship:
\$250/hole

For more information
and registration, please
visit: LEFonline.org

mission

The mission of the Lakeshore Excellence Foundation is to acquire and distribute resources that support various Lakeshore Public School programs and projects aimed at enhancing, enriching, or supplementing learning opportunities for students, staff, and community.

Join us on June 23, 2014 at the Harbor Shores Golf Course for the 12th Annual LEF Golf Outing.

This is LEF's largest fundraiser of the year. In 2013, we raised a record \$24,500. Proceeds support the LEF's grants and projects for Lakeshore staff and students. More information inside ...

trustees

- | | |
|-----------------|----------------|
| J.C. Anderson | Jim Keppler |
| Kate Beckrow | Lori Marciniak |
| Scott Berry | Kim McAllister |
| Tom Buckleitner | Tom Mikel |
| Beth Clark | Kimberly Risk |
| Chad Deja | Kim Thompson |
| Sue Dock | Naomi Ventura |
| Lori Doggett | John Welch |
| Philip Freeman | Mike Welch |
| Jeff Hannan | Sandy Welch |
| Craig Jennings | |



12th Annual Golf Outing

Save the Date -- June 23, 2014

Join us on June 23, 2014 at the Harbor Shores Golf Course for the 12th Annual LEF Golf Outing. This is LEF's largest fundraiser of the year. In 2013, a record \$24,500 was raised.

Shotgun start 8:00 A.M.
Scramble Format, 4-person Teams
Registration will begin at 7:30 A.M.

Cost is \$250 per player, which includes:
18 holes golf, cart, lunch buffet, tee gifts, and more!

*Prizes, Mulligans, Raffle, Individual Hole Events,
and Hole-in-One contests*

Proceeds to support the LEF's grants and projects
for Lakeshore staff and students

**Would you or your business be interested in being
an Event Sponsor?**

Contact Golf Chairman Tom Mikel at
876-7630 or tom@tommikel.com

You may register online at: LEFonline.org



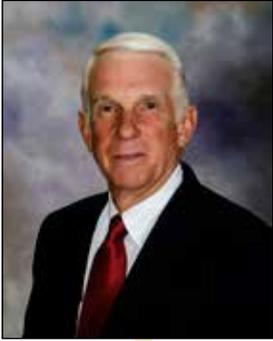
Lakeshore Excellence Foundation Endowment Fund

The Endowment Fund is our long-term strategy to funding the LEF mission of learning for generations to come. Annually the LEF Board evaluates the health of the Fund, makes contributions based on the giving and project needs, and has reinvested the earned interest every year. If you are interested in learning more about the Endowment Fund, please contact JC Anderson at 269.921.2513 or email at andersonjcna@gmail.com.



Chairman's Commentary

The Lakeshore Excellence Foundation Board takes time to reflect while investigating new ideas for 2014.



J.C. Anderson
LEF Chairman

“Early in the year is a great time to reflect on the past year and the opportunities for the current year. As the LEF Chairperson, these are my thoughts regarding 2013 ...”

Reaching Goals

- Successful recruitment of key individuals to provide us a full, 21-member LEF Board.
- LEF Board session leading to the development of five (5) Guiding Operational Principles to guide our actions. Each principle has gaps to be filled but our direction on how we want to operate is established.
- Establishment of a target for an annual \$350,000 net contribution to the Lakeshore schools from the previously plateaued level of \$210,000-\$215,000.
- The initiation of a focused, 3-year pledge drive to local businesses and individual donors that recognized the major donors (\$1,000 or more) as Lancer Leaders.
- Our most successful LEF Golf Outing with great participation and \$25,000 being raised.

2014 Starting Out Strong

The LEF Board feels good about our 2013 efforts and 2014 is getting off to a good start ...

A few facts about the campaign:

- The 1st annual recognition of major donors was held at Tosi's on January 30, 2014.
- We continue to discuss the merits of a LEF contribution with approximately 50 new business or individual leads.
- We are working with our new Superintendent Phil Freeman on an effective and major LEF project contribution. Our last major project was the Technology Campaign.
- We are evaluating numerous ideas for another major fundraiser (i.e. \$10,000 or more) in addition to the golf outing.
- AND FINALLY ... with your significant contribution support, we are planning for the net contribution of \$350,000 to the Lakeshore school system. A major increase from year's past.

On behalf of the LEF Board, we are always interested in your thoughts, comments, and ideas for the Lakeshore Excellence Foundation's efforts and activities. Please reach out to me via phone at 269-921-2513 or email at andersonjcna@gmail.com

Sincerely,
J.C. Anderson

Did you know that it is time to apply for Lakeshore Excellence Foundation Grants?

If you are interested in applying for a grant the deadlines are soon approaching. Please see the back page of this newsletter for more information on how you can apply. Or visit us online at: lefonline.org



LEF Sponsors Lego Program

Lego League Demonstration Day

The Junior Lego League and First Lego League came together this winter to demonstrate their Lego leadership skills. 40 students comprising seven teams from Roosevelt, Hollywood, and Stewart competed in the FIRST Lego League competition. The league is part of a national robotics program that focuses on getting students interested in science and technology. Students spent approximately eight weeks building, programming, and preparing their robots for the competition. This year's theme was *Nature's Fury*. Students enjoyed researching earthquakes, waves, and storms while deciding what tasks their robots were to perform. Teams were scored on how many of these tasks were completed in competition. Each task was based on weather related disasters and provided many opportunities for troubleshooting. The event was well received with more than 150 in attendance.



The spring First Lego League and Junior Lego League sessions are currently underway. A new group of students is programming robots and creating LEGO projects. They will compete in April at Stewart Elementary.

After School with Lego's!



Roosevelt Elementary students enjoy Lego's as an after school activity.

New LEF Board Members



Lori Marciniak

Trustee

Lori grew up in Sister Lakes and went to Dowagiac Union High School. She attended Michigan Technological University and returned to Southwest Michigan to be an engineer at Zenith Data Systems for 10 years, then at Heathkit Educational Systems. Now, Lori is doing something completely out of her Engineering degree/background as the Executive Director of the Curious Kids' Museum – she says, “Hands down, the best (and most fun) job I’ve ever had!” Lori and her husband PJ have three children, two Lakeshore High School graduates now at Grand Valley State and one current Lakeshore Middle School student. She is excited to be involved with the Lakeshore Excellence Foundation.



Jeff Hannan

Trustee, Board of Education Representative

Jeff has been a trustee since June 2013 and is currently serving as the liaison between the Board of Education and LEF. Jeff is excited about being part of the LEF and fully supports its mission. Jeff moved to the area in 1993 from Connecticut and is a 1986 graduate of the University of North Carolina at Wilmington. He is employed with Honor Credit Union as their Business Development Manager. He is a current member of the Lakeshore Board of Education and has held various leadership roles with the Lakeshore Rotary Club, Cornerstone Chamber of Commerce, and the United Way of Southwest Michigan. Jeff and his wife Julie have two children, one attending Michigan State and one in Lakeshore High School. He enjoys sports, golf, and traveling with his family.

First Annual Major Donor Reception

LEF Thanks Attendees at First Annual Major Donor Reception

On January 30, 2014, approximately 70 major donors, school officials, and LEF trustees gathered at the First Annual Major Donor reception.

JC Anderson, Chairman of the Lakeshore Excellence Foundation, introduced attendees and discussed 2013 fundraising and goals, which are designed to enrich the lives of Lakeshore students, staff, and the community. Phil Freeman, newly appointed Superintendent of Lakeshore Public Schools, acknowledged the community as *family oriented* and *generously giving* to enrich the lives of our students. Three of the five principals shared how the donations of LEF have benefited their schools, the students, and teachers.



Thank You ... Major Donors

Anderson, J.C. & Nancy

Armes, Roy & Marcia

Austin, Tom & Sharon

Bartels, Robert

Beaufils, Ludo & Marie

Beckrow, Jason & Kate

Bettich, Randy & Trish

Bitzer, Mark & Anja

Boersma, Sharon

Brockway, David & Anne

Burch, Robert & Stephanie

Campbell, Gary & Karen

Choe, Mark & Carole

Craig, Jay & Debbie

Deja, Chad & Lori

Dosch, Ted & Ann

Dubbert, Stan & Joni

Easterling, Gary

Florian, Jim & Patti

Freeman, Phil & Marie

Gianni, Christian & Christine

Hanson, Greg & Connie

Hanson, Merlin & Carolyn

Keppler, James & Chantel

Latini, Leo & Peg

Mantei, Matt & Erica

Marohn, Bill & Jane

Marohn, John & Sue

Miller, Chris & Joni

Nelson, Dorwin

Peters, Jim & Heide

Schultz, Larry & Judy

Stauffer, Richard C.

Stocker, Beat & Linda

Stockman, David

Tyler, Chris & Shanna

Upton, Stephen & Betsy

Warren, Carl & Sharon

Welch, Fred & Sandy

Welch, John & Joy

Welch, Mike & Lisa

White, Warren & Marcy

Whitwam, David & Barb

Whitwam, Mark & Mary

Whitehead, Pete & Kathy

5 Guiding Operational Principles

MARCH 2013



Major Donor Reception

- \$350,000 net “contribution” to Lakeshore Public Schools annually ... from a plateaued \$210,00 - \$215,000
- Exciting and impactful programs/projects leading to donor support
- Completely engaged Board members serving on one of three key committees
- Great reputation with students, alumni, teachers, and community leading to financial support
- People wanting to be part of LEF



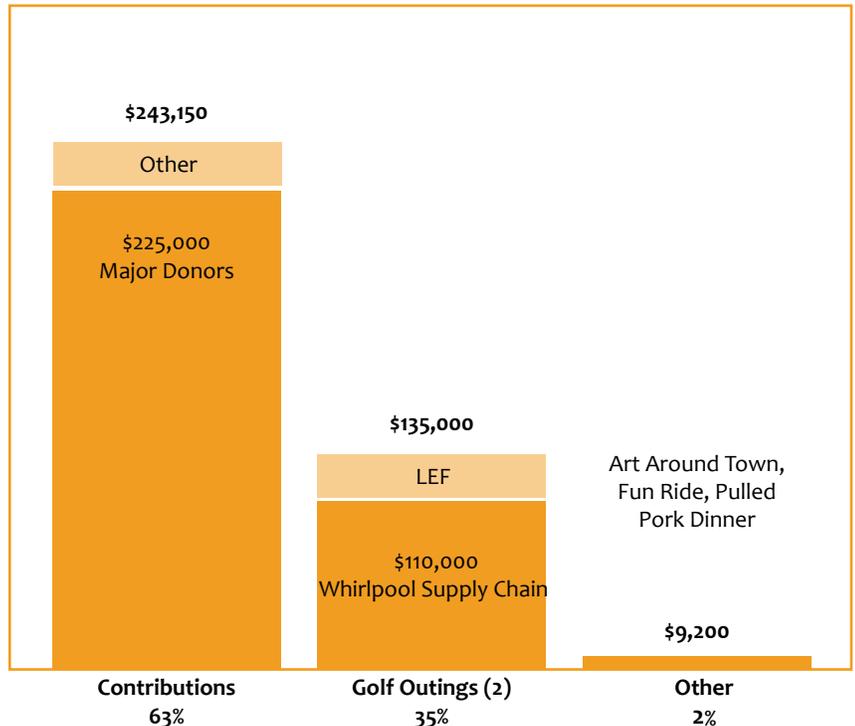
Major Donor Reception

2014 Expenditures

\$195,000	Next BIG Project	
100,000	Grant Programs (4)	\$37,350
50,000	Designated Projects	Marketing, Postage, & Supplies
1,500	Alumni Support	
1,000	Economic Club	
2,750	Other	* 9.6% Admin Costs

\$350,000 CONTRIBUTION TO LAKESHORE SCHOOLS

2014 Revenue Sources



Major Donor Reception

Time to Apply for LEF Grants Deadlines Soon Approaching



The Lakeshore Excellence Foundation offers many grant opportunities. Deadlines for these grants are coming in April and May. If you are interested in applying for a grant from the Lakeshore Excellence Foundation, please visit LEFonline.org to fill out and print your application.

Stepping Stones

Applications can be found online at LEFonline.org
Application Deadline: Tuesday, April 15, 2014

- The Stepping Stones Grant provides financial assistance to Lakeshore students who pursue their interests, whether it is band, academics, language skills, athletics, etc.
- Stepping Stones has approved assistance for programs such as Blue Lake Fine Arts Camp, Chinese Language classes, Nike Golf Camp, Children's Music Workshop, and many more!
- Grades and family economics are NOT a factor in approving the application. This LEF funded program is open to ALL Lakeshore students, from kindergarten to high school seniors.

QUESTIONS:

Lori Marciniak, LEF Trustee

Ph: (269) 208-2154 or

Email: marciniak5@comcast.net

Foundation Project

Applications can be found online at LEFonline.org
Application Deadline: Tuesday, April 15, 2014

- The Project Grant is typically a request with a completion cost of more than \$2500.
- The proposal may take up to three years to fully implement.
- The proposal should be creative, innovative, and supportive of the LEF mission statement. It should be an idea that the district endorses, but cannot fund — this grant is an opportunity to think BIG!
- The proposal should impact a large constituency of Lakeshore students, staff, and/or community.

QUESTIONS:

Kim McAllister, LEF Trustee

Ph: (269) 408-1509 or

Email: kim.mcallister1@yahoo.com

Innovation

Applications can be found online at LEFonline.org

**Application Deadline:
Saturday, May 10, 2014**

- The Innovation Grant is typically a request with a completion cost of up to \$2500.
- The proposal is to be completed within the following school year.
- The proposal should be creative, innovative, and supportive of the LEF mission statement. It should be an idea that the district endorses, but cannot fund within its current fiscal budget. Please think "INNOVATION" when considering your application idea.
- The grant proposal should offer a quality educational experience/opportunity for Lakeshore students, staff, and/or community.

QUESTIONS:

Sue Dock, LEF Trustee

Phone: (269) 429-7543

sue_dock@yahoo.com

Staff Professional Development

Applications can be found online at LEFonline.org

**Application Deadline:
Thursday, May 1, 2014**

- This grant may be used for a Professional Development opportunity, i.e.: conference, seminar, continuing education college courses, etc.
- The grant may only be used for the cost of registration and fees. Please note: Meals, travel, and hotel expenses will not be covered by the grant.
- The grant request amount may not exceed \$500.
- The Professional Development opportunity should be something that the Lakeshore School District would not be able to provide.

QUESTIONS:

Sue Dock, LEF Trustee

Phone: (269) 429-7543

sue_dock@yahoo.com

Lakeshore Excellence Foundation provides more opportunities for students, staff, and community!